



 **ITALY**



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Il Fuco e L'Operaia is a family farming project that was born from mine (Federica) and Valerio's passion for natural and environmentally friendly agriculture and farming. The project was born in 2014 and turned into a real company in 2016 where I am the owner and Valerio an employee. Today we breed more than 200 families of Apis Mellifera Ligustica with the permanent method on the territory of Cerveteri, we cultivate an olive grove with more than 350 plants Frantoio, Leccino and Pendolino varieties. We produce mixed-flower honey, propolis, beeswax and swarms; we offer services such as pollination of greenhouse and field crops and swarm recovery. We also deal with ApiDidattica through experiential workshops aimed at children and adults, and we offer for events and weddings Bombomiele (favors) made with honey. One of our main sales channels is direct sales, since there are no busy markets, we decided to invest in e-commerce and social media marketing campaign.



## IL FUOCO E L'OPERAIA

Via dell'Ovile 10 – 00052 Cerveteri (Roma)

[facebook.com/ilfucoeloperaia](https://facebook.com/ilfucoeloperaia)

[www.ilfucoeloperaia.it](http://www.ilfucoeloperaia.it)





Masseria della Contessa is a young company, which fully represents the famous "return to agriculture". The guidelines we follow are represented by respect for the environment and nature. For this reason, we have chosen organic farming, small productions and crop diversification. We also choose to grow plants that are beneficial for the soil as they provide nutrients (legumes) and useful for the ecosystem because they attract pollinating insects such as bees and bumblebees (aromatic and medicinal plants). We intend to "do our part" trying to protect the environment and restore dignity to the farming profession, thus obtaining products of excellent quality. E-commerce allows us to work more easily for the organisation and logistics of our door-to-door vegetable service. It also facilitates the purchase by our customers and has definitely increased the number of our customers.



## GIULIA ANTONUCCIO MASSERIA DELLA CONTESSA

Via Torre s.n.c. – 83018 San Martino Valle Caudina (AV) – Italy

[masseriadellacontessa.com/masseria-della-contessa](https://masseriadellacontessa.com/masseria-della-contessa)

[masseriadellacontessa.com/bio-a-casa-tua](https://masseriadellacontessa.com/bio-a-casa-tua)

