



Background

World Economic Forum has recently underlined how much food systems are relevant to all 17 Sustainable Development Goals. The World's population is rapidly growing, and as a result, food demand is expected to increase by as much as 98% by 2050. Understanding modern trends, as well as one of the key findings that a new "Fresh Food Economy" is emerging, partners are willing to share their rich experience in contributing to empowering rural women and enhancing rural development.

The project aims to contribute to rural women's empowerment by encouraging new trends "Fresh Food Economy" and agricultural entrepreneurship, as well as additional farm-related segments of the rural economy, contributing to generating income and employment, taking into account the adaptability of methods and technologies to meet local conditions in each partner's country. The focus is on social inclusion to enhance access for disadvantaged people, especially for participants from vulnerable categories, such as rural women, small-scale farmers who are located in less-favoured areas, facing with social exclusion and limited market entry due to lack of entrepreneurial skills.

Partners



EDUFONS - Center for Lifelong Education
Serbia



Institute of Entrepreneurship Development
INSTITUTE OF ENTREPRENEURSHIP DEVELOPMENT
Greece



GRAMIGNA OdV
Italy



ISTARSKO - EKOMUZEJ IZ VODNJANA
Croatia

TARGET GROUP

- Rural women involved in agriculture or agriculture supply chain
- Facilitators/educators for adults from grassroots organisations
- Decision-makers



Objectives

1. To put in place a sustainable process of empowerment and self-initiative of rural women (involved in agriculture or the agriculture supply chain) which will continue to evolve after the project's completion.
2. To promote the consumption of local and quality food from small producers.
3. To share innovative model within rural areas and create a bridge between similar characteristics areas by diffusing project outcomes, learning tools and methods at local, national and international levels.

Outputs

- IO1 The Network of Women from Rural Communities (NWRC)
- IO2 The Platform Community Access to Fresh Foods
- IO3 The Guide Access to Fresh Foods
- IO4 RWSFF Training of Trainers Course (RWSFF ToT) with 4 modules

Expected results

- Rural women increased knowledge about **new trends** "Fresh Food Economy" and agricultural entrepreneurship
- Effective **practical solutions designed to help women** in rural areas who are small food producers
- Improved access to nutritious, fresh foods for all citizens by **promoting health, protecting the agricultural assets** and natural resources
- Improved competencies and upgraded the **skills of adult facilitators/educators** belonging to community groups and grassroots organisations
- Successful dissemination of project results that are **available for use throughout Europe**

The Network of Women from Rural Communities (NWRC)

NWRC supports joint work of women agro-producers from different areas to learn and help each other.

NWRC will provide connections and exchange ideas, initiatives, actions of regional or European agriculture, social innovations and cooperation under the aspect of agriculture and food system, to provide cross-national know-how about farm-related development, production and commercialisation in different areas.

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